



Settings the transition of orders through the API



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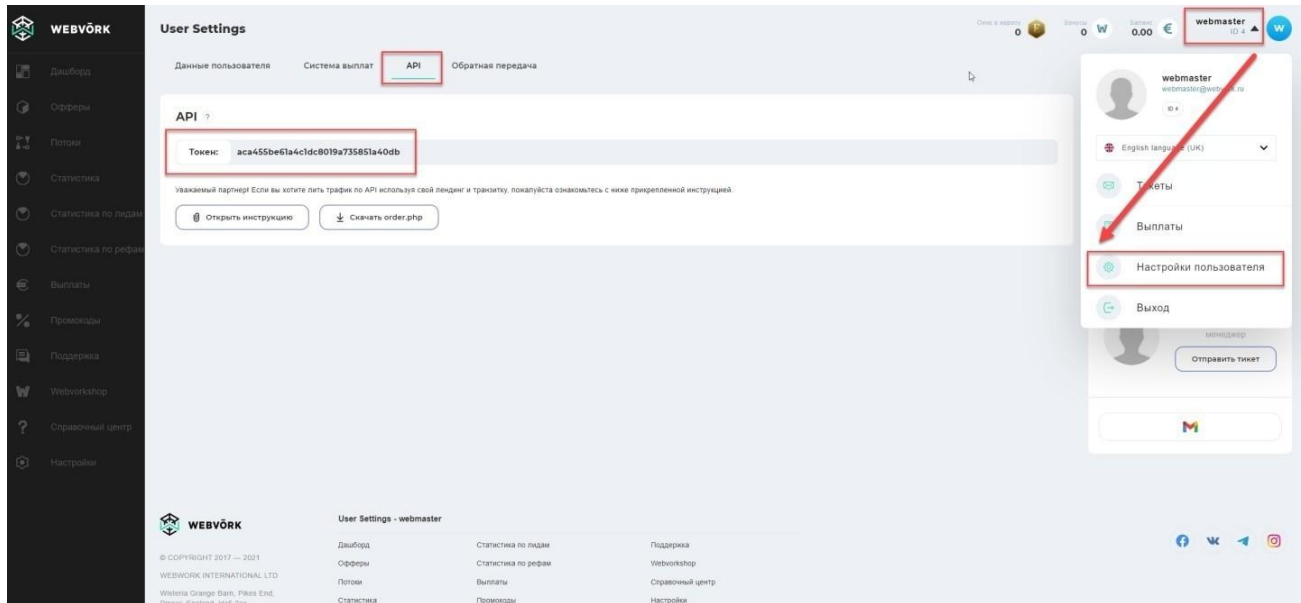
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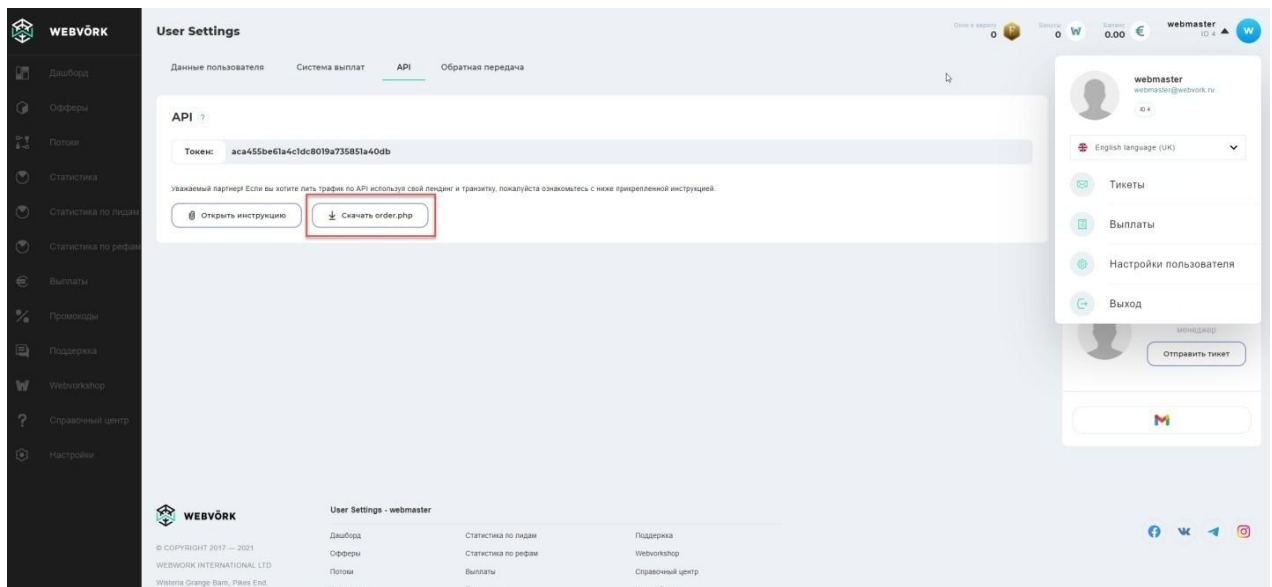
1. Settings the transition of orders through the API

To configure the transition of orders by API, you must:

- 1) In your personal account, click on the icon of your profile, then on the button “**View profile**”
- 2) Copy the **Token** in the profile



- 3) Download **order.php** and upload it to your hosting in the root folder with the landing page.
Link to the current **order.php** – [Download](#) or you can also find it in the “**Profile**” section of the webmaster’s account.





4) And paste it in the **order.php** file, here.

```
order.php X
order.php > TOKEN
1  <?php
2
3  const TOKEN = 'INPUT YOUR TOKEN HERE'; // Replace it with your own from your personal account
4  const ENDPOINT_1 = 'https://api.webvork.com/v1/new-lead';
5  const ENDPOINT_2 = 'https://api2.webvork.com/v1/new-lead';
6
7  if (!empty($_POST)) {
8      $data = array(
9          'token' => TOKEN,
10         'offer_id' => !empty($_POST['offer_id']) ? trim($_POST['offer_id']) : '',
11         'name' => !empty($_POST['name']) ? trim($_POST['name']) : '',
12         'phone' => !empty($_POST['phone']) ? trim($_POST['phone']) : '',
13         'country' => !empty($_POST['country']) ? trim($_POST['country']) : '',
14         'lang' => !empty($_POST['lang']) ? trim($_POST['lang']) : '',
15         'utm_source' => !empty($_POST['utm_source']) ? trim($_POST['utm_source']) : '',
16         'utm_medium' => !empty($_POST['utm_medium']) ? trim($_POST['utm_medium']) : '',
17         'utm_campaign' => !empty($_POST['utm_campaign']) ? trim($_POST['utm_campaign']) : '',
18         'utm_content' => !empty($_POST['utm_content']) ? trim($_POST['utm_content']) : '',
19         'utm_term' => !empty($_POST['utm_term']) ? trim($_POST['utm_term']) : '',
20         'ip' => getIp(),
21     );
22 }
```

5) Check landing page parameters:

- **Country:** In the field: `<select id="country" name="country" class="country_select"><option value="IT">Italia</option></select>`
 - The country selection in the order form is named: `select id="country" name="country"`;
 - Countries must be written in capital letters (example: `<option value="IT">Itali</option>`);
- **Language:** In the field: `<input name="lang" type="hidden" value="it">`
- **Offer:** In the field: `<input name="offer_id" type="hidden" class="" value="197">`

Pay attention!

Other names are not recognizable!
For example if **name** = **id_country** all orders will not be transferred correctly.

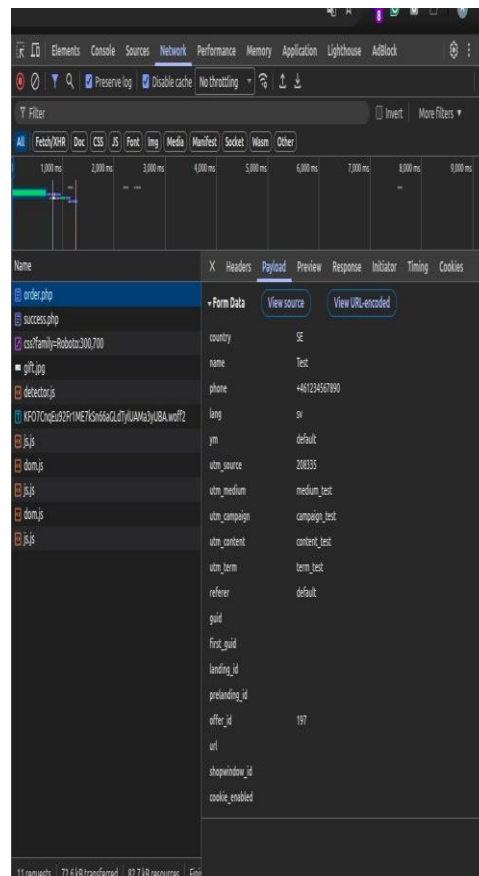


6) Check the correctness of the data being sent from the landing page. To verify:

- Submit a request;
- On the landing page, press F12 to go to the Network tab;

```
index.php X
v.article_content > div > div.default-theme-1-order_block > div.default-theme-1-api-form1 > div#default-theme-1-form.default-theme-1-form-body > form#default-theme-1-form1.vw_orde
3
25
26 wrap">
62 n-content">
63 ontent">
480
481 <div class="default-theme-1-deadline1">
482 <b>För att ta emot din beställning, fyll i ditt namn och telefonnummer: </b>
483 </div>
484 <form class="kv_order-form" id="default-theme-1-form1" action="order.php" method="POST">
485 <select class="country_select" name="country" id="country">
486 <option selected="selected" value="SE">Sweden</option>
487 </select>
488 <input class="name vw_name" name="name" placeholder="Namn" required="" type="text" />
489 <input class="name vw_phone" name="phone" placeholder="Telefonnummer" required="" type="tel" />
490
491 <input name="lang" type="hidden" class="" value="sv">
492 <input name="ym" type="hidden" class="" value="default">
493 <input name="utm_source" type="hidden" value="<?php echo isset($_GET['utm_source']) ? $_GET['utm_source'] : '' ; ?>">
494 <input name="utm_medium" type="hidden" value="<?php echo isset($_GET['utm_medium']) ? $_GET['utm_medium'] : '' ; ?>">
495 <input name="utm_campaign" type="hidden" value="<?php echo isset($_GET['utm_campaign']) ? $_GET['utm_campaign'] : '' ; ?>">
496 <input name="utm_content" type="hidden" value="<?php echo isset($_GET['utm_content']) ? $_GET['utm_content'] : '' ; ?>">
497 <input name="utm_term" type="hidden" value="<?php echo isset($_GET['utm_term']) ? $_GET['utm_term'] : '' ; ?>">
498 <input name="referer" type="hidden" class="" value="default">
499 <input name="guid" type="hidden" class="">
500 <input name="first_guid" type="hidden" class="">
501 <input name="landing_id" type="hidden" class="">
502 <input name="prelanding_id" type="hidden" class="">
503 <input name="offer_id" type="hidden" class="" value="197">
504 <input name="url" type="hidden" class="">
505 <input name="shopwindow_id" type="hidden" class="">
506 <input name="cookie_enabled" type="hidden" class="">
507
508 <button class="btn1 px30 bold upp white default-theme-1-blg" type="submit">
509 Beställ
510 </button>
511 </form>
```

- Check the submitted data for **order.php** (Payload tab).





7) The names of the variables in the form of the landing must match the variables in the file **order.php**.

```
order.php > ...
1  <?php
2
3  const TOKEN = 'INPUT YOUR TOKEN HERE'; // Replace it with your own from your personal account
4  const ENDPOINT_1 = 'https://api.webvork.com/v1/new-lead';
5  const ENDPOINT_2 = 'https://api2.webvork.com/v1/new-lead';
6
7  if (!empty($_POST)) {
8      $data = array(
9          'token' => TOKEN,
10         'offer_id' => !empty($_POST['offer_id']) ? trim($_POST['offer_id']) : '',
11         'name' => !empty($_POST['name']) ? trim($_POST['name']) : '',
12         'phone' => !empty($_POST['phone']) ? trim($_POST['phone']) : '',
13         'country' => !empty($_POST['country']) ? trim($_POST['country']) : '',
14         'lang' => !empty($_POST['lang']) ? trim($_POST['lang']) : '',
15         'utm_source' => !empty($_POST['utm_source']) ? trim($_POST['utm_source']) : '',
16         'utm_medium' => !empty($_POST['utm_medium']) ? trim($_POST['utm_medium']) : '',
17         'utm_campaign' => !empty($_POST['utm_campaign']) ? trim($_POST['utm_campaign']) : '',
18         'utm_content' => !empty($_POST['utm_content']) ? trim($_POST['utm_content']) : '',
19         'utm_term' => !empty($_POST['utm_term']) ? trim($_POST['utm_term']) : '',
20         'ip' => getIp(),
21     );
22
23     $count = 3;
24     while ($count-- > 0) {
25         if (apiWebvorkV1NewLead($data)) {
26             break;
27         } else {
28             sleep(5);
29         }
30     }
31
32     header("Location: ./success.html");
33     die();
34 }
35
```



2. Postback

To get all statuses in the tracker, you need to go to the profile settings (in your personal account go to the profile menu, then click **View profile**):

- In the **Macros** field (1) you can see the recoil macros;
- **Postback Fields** (2) contain postback logs for each event (**Lead Creation, Confirmation, Rejection, Send to trash**).

You need to insert your data into the postback fields and click the **Save** button. Next, you need to create a request, check the postback log and the presence of a postback in the tracker (delay 5 minutes). It is also possible to check the result in the tracker by copying the postback link manually.

The screenshot shows the 'User Settings' page in the WEBVORK system. The 'Обратная передача' (Postback) tab is selected. The page is divided into two main sections: 'Обратная передача' (Postback) and 'Общие установки обратной связи' (General feedback settings). The 'Обратная передача' section contains a table with fields for lead status, campaign, content, and other parameters, with a red circle '1' highlighting the table. The 'Общие установки обратной связи' section contains input fields for lead creation, confirmation, rejection, and sending to trash, with a red circle '2' highlighting the section. A red arrow points to the 'Сохранить' (Save) button at the bottom right of the page.



3. Technical instruction

3.1 How to get lead status

Request for order status:

```
token=c6e7f60e3c54232c8d47d33d21885406&guids[
]=A4623B6A-9E26-4AD6-8596-7B0A6400CBA5&guids[]=E4B01C60-BFF7-472B-4099-
A566A9 8799F9
```

Answer example:

```
[{"guid":"A4623B6A-9E26-4AD6-8596-7B0A6400CBA5",
"stream_id":null, "created_ts":"2017-11-03 10:12:51",
"offer_id":3,
"ip":null, "country":null,
"utm_source":"2",
"utm_medium":"424",
"utm_campaign":"553",
"utm_content":"637",
"status":"trash", "money":9,
"currency":"EUR" },
{"guid":"E4B01C60-BFF7-472B-4099-A566A98799F9",
"stream_id":null,
"created_ts":"2017-11-03 23:49:21",
"offer_id":3,
"ip":null, "country":null,
"utm_source":"4",
"utm_medium":"525",
"utm_campaign":"186",
"utm_content":"576",
"status":"rejected",
"money":4,
"currency":"EUR" }]
```

3.2 Lead creation

We send requests by the GET or POST method.

- Required parameters:
 - 'token' — Webmaster token, can be obtained in the webmaster interface;
 - 'offer_id' — Offer ID;
 - 'name' — Name in the order;
 - 'phone' — Phone number in the order;
 - 'country' — Two-letter country code (DE, IT, etc.);
 - 'lang' — Two-letter language code (de, it, etc.);
 - 'ip' — IP address of the user who placed the order;
- Optional parameters:
 - 'utm_source' - utm_source или Id потока;
 - 'utm_medium' - Utm Medium;
 - 'utm_campaign' - Utm Campaign;
 - 'utm_content' - Utm Content;
 - 'utm_term' - Utm Term;



Example for creating a request:

```
https://api.webvork.com/v1/new-lead?token=8fb600dbaa8562363db2977c74a61ca2&offer_id=4&name=Name&phone=123465&country=IT
```

- In case of a successful request, we return:

```
{"status":"ok","guid":"B4778839-7F25-BD76-C65C-F8D9D6F41D4C"}
```

- In case of an error, we return:

```
{"status":"error","msg":"empty token"}
```

3.3 How to send sub_id in UTM tag

Sub_id can be passed to any of the four labels:

- utm_content
- utm_term
- utm_medium
- utm_campaign

For static Sub_ID

In the lines

```
<input name="utm_campaign" type="hidden" class="">
```

In each parameter in index.html must be replaced with

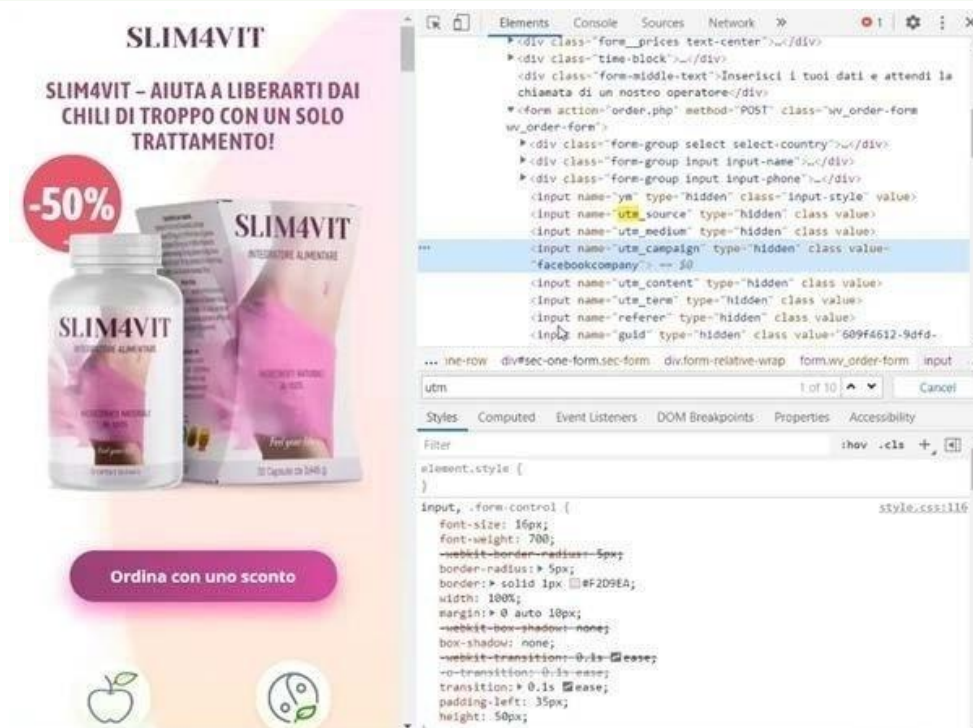
```
<input name="utm_campaign" type="hidden" class=""  
value="Your_Sub_ID">
```

Example:

If Sub_id - facebookcompany, then

```
<input name="utm_campaign" type="hidden" class=""  
value="facebookcompany">
```

The parameter must be replaced in all landing forms, respectively.



For dynamic Sub_id

First you need to replace index.html with index.php

then replace the line with:

`<input name="utm_campaign" type="hidden" class="" value="">`

`=$_GET['sub_id']?>` where sub_id is the conditional name of the parameter

(you can replace it with your own). Example:

We pass the value 12345 in the sub_id parameter - the value is displayed in the source code in the utm_campaign label.





4. Instructions for resolving problems with the Postback API (FAQ)

The problem is that **order.php** does not transmit data and the system does not see the lead.

In **order.php** check that selected lines are present in the code:

```
order.php X
order.php > ...
1  <?php
2
3  const TOKEN = 'INPUT_YOUR_TOKEN_HERE'; // Replace it with your own from your personal account
4  const ENDPOINT_1 = 'https://api.webvork.com/v1/new-lead';
5  const ENDPOINT_2 = 'https://api2.webvork.com/v1/new-lead';
6
7  if (!empty($_POST)) {
8      $data = array(
9          'token' => TOKEN,
10         'offer_id' => !empty($_POST['offer_id']) ? trim($_POST['offer_id']) : '',
11         'name' => !empty($_POST['name']) ? trim($_POST['name']) : '',
12         'phone' => !empty($_POST['phone']) ? trim($_POST['phone']) : '',
13         'country' => !empty($_POST['country']) ? trim($_POST['country']) : '',
14         'lang' => !empty($_POST['lang']) ? trim($_POST['lang']) : '',
15         'utm_source' => !empty($_POST['utm_source']) ? trim($_POST['utm_source']) : '',
16         'utm_medium' => !empty($_POST['utm_medium']) ? trim($_POST['utm_medium']) : '',
17         'utm_campaign' => !empty($_POST['utm_campaign']) ? trim($_POST['utm_campaign']) : '',
18         'utm_content' => !empty($_POST['utm_content']) ? trim($_POST['utm_content']) : '',
19         'utm_term' => !empty($_POST['utm_term']) ? trim($_POST['utm_term']) : '',
20         'ip' => getIp(),
21     );
22
23     $count = 3;
24     while ($count-- > 0) {
25         if (apiWebvorkV1NewLead($data)) {
26             break;
27         } else {
28             sleep(5);
29         }
30     }
31
32     header("Location: ../success.html");
33     die();
34 }
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117
118
119
120
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122
123
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125
126
127
128
129
130
131
132
133
134 function getIp()
135 {
136     if (!empty($_SERVER['HTTP_CLIENT_IP'])) {
137         $ip = $_SERVER['HTTP_CLIENT_IP'];
138     } elseif (!empty($_SERVER['HTTP_X_FORWARDED_FOR'])) {
139         $arIp = explode(',', $_SERVER['HTTP_X_FORWARDED_FOR']);
140         $ip = $arIp[0];
141     } elseif (!empty($_SERVER['REMOTE_ADDR'])) {
142         $ip = $_SERVER['REMOTE_ADDR'];
143     } else {
144         $ip = '';
145     }
146     return $ip;
147 }
148
```

If there are no lines, then you need to download our standard **order.php**. Check the send log in the console to see if the landing data is being transmitted. To do this, go to the landing page, open the console in the browser, enable recording, make a test order, look at the headers and the data sent. Check that **webvork.js** has been removed from the js folder of landing page.