

Instructions for API

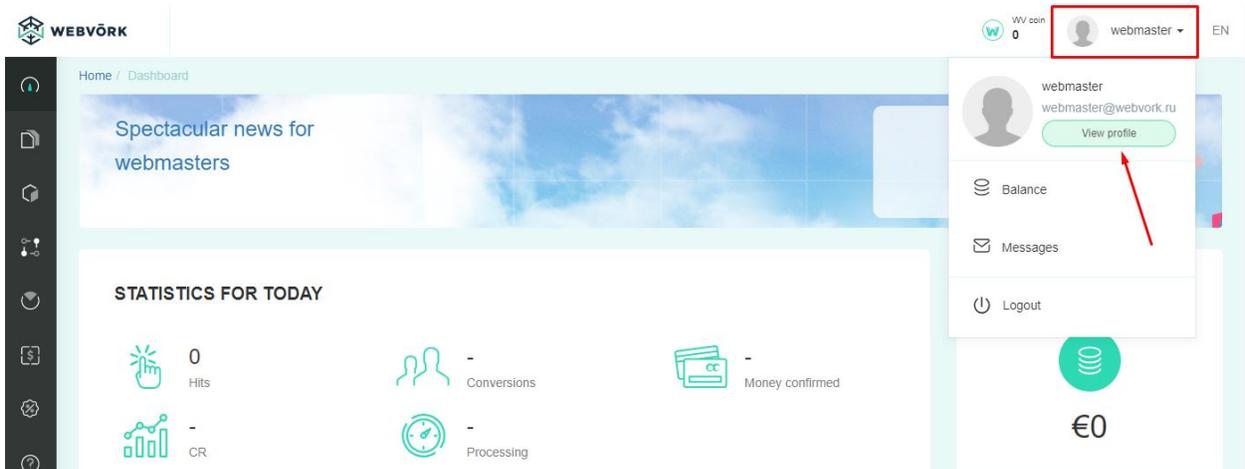
To configure the transfer of orders by API, you must:

1) Download order.php and upload it to your hosting in the root folder with the landing page <http://prntscr.com/kfbna3>

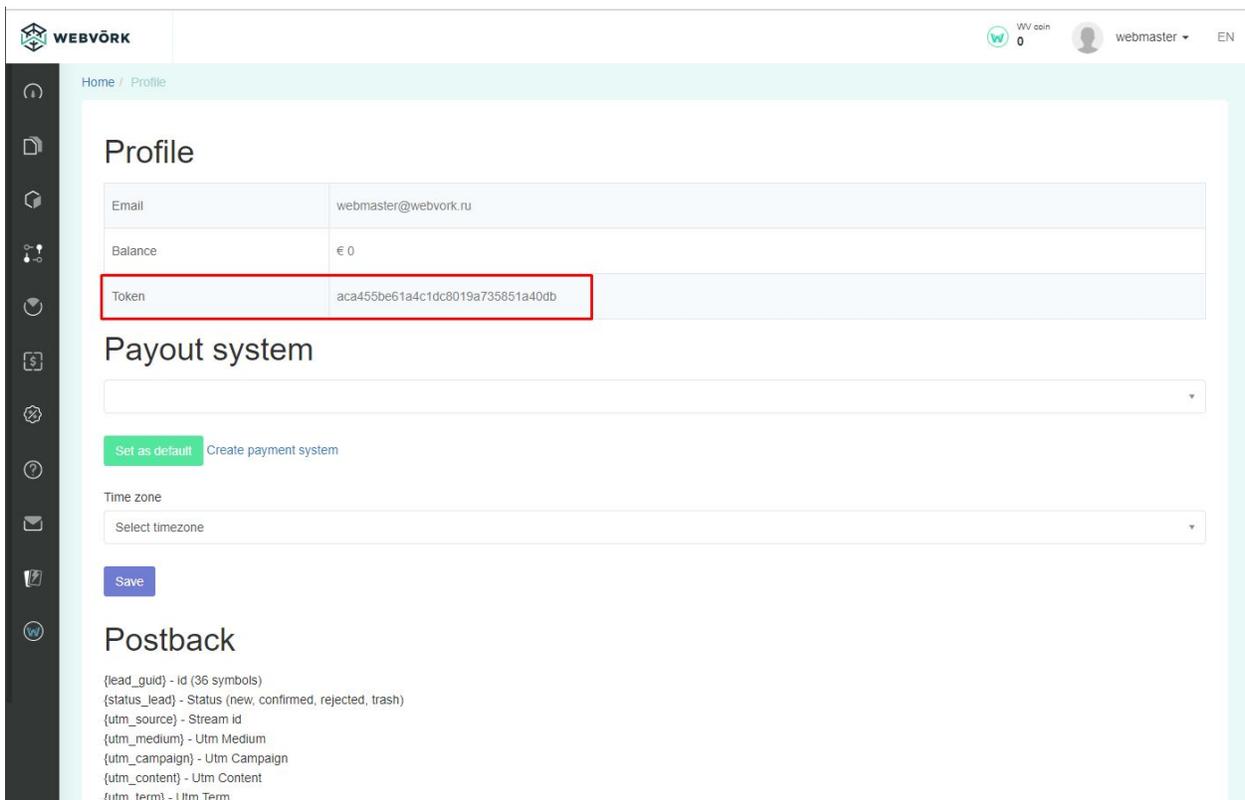
Link to the current order.php - [Download](#)

ou can also find it in the “Profile” section of the webmaster’s account.

2) In your personal account, click on the icon of your profile, then on the button “View profile”



3) Copy the token in the profile



4) And paste it in the order.php file, here

```
1 <?php
2
3 function getIp()
4 {
5     if (!empty($_SERVER['HTTP_CLIENT_IP'])) {
6         $ip = $_SERVER['HTTP_CLIENT_IP'];
7     } elseif (!empty($_SERVER['HTTP_X_FORWARDED_FOR'])) {
8         $arIp = explode(' ', $_SERVER['HTTP_X_FORWARDED_FOR']);
9         $ip = $arIp[0];
10    } else {
11        $ip = $_SERVER['REMOTE_ADDR'];
12    }
13    return $ip;
14 }
15
16 function apiWebvorkV1NewLead($post, $ip, $offerId, $counter = 0)
17 {
18     $token = '44d4f44444c4e444b4acd4a444444ea4'; // Заменяем на свой из кабинета
19
20     $url = 'http://api.webvork.com/v1/new-lead?token=' . rawurlencode($token)
21         . '&ip=' . rawurlencode($ip)
22         . '&offer_id=' . rawurlencode($offerId)
23         . '&name=' . rawurlencode($post['name'])
24         . '&phone=' . rawurlencode($post['phone'])
25         . '&country=' . rawurlencode($post['country'])
26         . '&utm_medium=' . rawurlencode($post['utm_medium'])
27         . '&utm_campaign=' . rawurlencode($post['utm_campaign'])
28         . '&utm_content=' . rawurlencode($post['utm_content'])
29         . '&utm_term=' . rawurlencode($post['utm_term']);
30 }
```

5) Replace “offerid” with the id of the offer to which we will pour traffic

```
17 {
18     $token = '44d4f44444c4e444b4acd4a444444ea4'; // Заменяем на свой из кабинета
19
20     $url = 'http://api.webvork.com/v1/new-lead?token=' . rawurlencode($token)
21         . '&ip=' . rawurlencode($ip)
22         . '&offer_id=' . rawurlencode($offerId)
23         . '&name=' . rawurlencode($post['name'])
24         . '&phone=' . rawurlencode($post['phone'])
25         . '&country=' . rawurlencode($post['country'])
26         . '&utm_medium=' . rawurlencode($post['utm_medium'])
27         . '&utm_campaign=' . rawurlencode($post['utm_campaign'])
28         . '&utm_content=' . rawurlencode($post['utm_content'])
29         . '&utm_term=' . rawurlencode($post['utm_term']);
30
31
32     $json = file_get_contents($url);
33     $data = json_decode($json, true);
34
35     if ($data['status'] != 'ok') {
36         if ($counter < 5) {
37             sleep(1);
38             return apiWebvorkV1NewLead($post, $ip, $offerId, ++$counter);
39         } else {
40             return false;
41         }
42     }
43
44     if ($data['status'] == 'ok') {
45         return true;
46     }
47 }
48
49 apiWebvorkV1NewLead($_POST, getIp(), offerId: 5);
50
51 header('string: "Location: ../success.php");
```

6) Check this in the landing:

1. Country value is written in capital letters, for example, <option value = "IT"> Italia </option>
2. In the order form, country has select id = "country" and name = "country"

Other names are not recognizable. For example if name = id_country all orders will not be transferred correctly .

```
42 </div>
43 <div>
44 <div class="countdown-container">
45 <h3>Die Aktion dauert bis</h3>
46 <div class="countdown">
47 <div class="countdown-item">03</div>
48 <div class="countdown-divider"></div>
49 <div class="countdown-item">18</div>
50 <div class="countdown-divider"></div>
51 <div class="countdown-item">36</div>
52 </div>
53 </div>
54 <form action="order.php" method="post" class="wv_order-form">
55
56
57 <div class="country-input">
58 <select id="country" name="country" class="country_select" style="visibility: hidden; height: 1px">
59 <option value="DE">Germany</option>
60 </select>
61 Deutschland
62 </div>
63 <div class="name-input">
64 <input type="text" placeholder="Name *" name="name" class="wv_name" required>
65 </div>
66 <div class="phone-input">
67 <label for="phone-input"></label>
68 <input id="phone-input" type="tel" placeholder="Telefonnummer *" class="wv_phone" name="phone" autocomplete="tel" required>
69 </div>
70
```

7) Check that the necessary data is transferred from landing page.

To do this, make an order on landing page, press F12, go to network, find order.php and look at headers

```
Cache-Control: max-age=0
Connection: keep-alive
Content-Length: 142
Content-Type: application/x-www-form-urlencoded
Host: dev.apexlife.ru
Origin: http://dev.apexlife.ru
Referer: http://dev.apexlife.ru/mskb-15/?utm_c
t4&utm_term=test5
Upgrade-Insecure-Requests: 1
User-Agent: Mozilla/5.0 (iPhone; CPU iPhone OS
o) Version/10.0 Mobile/14E304 Safari/602.1

▼ Query String Parameters view source view UF
  utm_campaign: test
  utm_source: test2
  utm_medium: test3
  utm_content: test4
  utm_term: test5

▼ Form Data view source view URL encoded
  name: pedro
  phone: +391123123123123
  country: IT
  offer_id: 6
  utm_campaign: test
  utm_source: test2
  utm_medium: test3
  utm_content: test4
  utm_term: test5
```

8) The names of the variables in the form of the landing must match the variables in the file order.php

```
3 function getIp()
4 {
5     if (!empty($_SERVER['HTTP_CLIENT_IP'])) {
6         $ip = $_SERVER['HTTP_CLIENT_IP'];
7     } elseif (!empty($_SERVER['HTTP_X_FORWARDED_FOR'])) {
8         $arIp = explode(' ', $_SERVER['HTTP_X_FORWARDED_FOR']);
9         $ip = $arIp[0];
10    } else {
11        $ip = $_SERVER['REMOTE_ADDR'];
12    }
13    return $ip;
14 }
15
16 function apiWebvorkV1NewLead($post, $ip, $offerId, $counter = 0)
17 {
18     $token = '44d4f44444c4e444b4acd4a444444ea4'; // Заменяем на свой из кабинета
19
20     $url = 'http://api.webvork.com/v1/new-lead?token=' . rawurlencode($token)
21         . '&ip=' . rawurlencode($ip)
22         . '&offer_id=' . rawurlencode($offerId)
23         . '&name=' . rawurlencode($post['name'])
24         . '&phone=' . rawurlencode($post['phone'])
25         . '&country=' . rawurlencode($post['country'])
26         . '&utm_medium=' . rawurlencode($post['utm_medium'])
27         . '&utm_campaign=' . rawurlencode($post['utm_campaign'])
28         . '&utm_content=' . rawurlencode($post['utm_content'])
29         . '&utm_term=' . rawurlencode($post['utm_term']);
30
31
32     $json = file_get_contents($url);
33     $data = json_decode($json, true);
34
35     if ($data['status'] != 'ok') {
36         if ($counter < 5) {
37             sleep(5);
38             return apiWebvorkV1NewLead($post, $ip, $offerId, ++$counter);
39         } else {
40             return false;
41         }
42     }
```

Postback

To get all the statuses into the tracker, go to the profile settings (In your account, click on the profile menu in the upper right corner > View profile).

There are macroses that we can give. Below are 4 postback fields for each event - lead creation, confirmation, rejection, sending to trash.

You need to insert your data and save. There is also a postback log.

Then create an order, check the postback log, check that there is postback in the tracker with a delay of 5 minutes.

If not - pull the postback link manually - checked the result in the tracker.

Technical instruction

LEAD STATUS CHECKING

Request for order status

http://api.webvork.com/v1/get-lead-status?token=c6e7f60e3c54232c8d47d33d21885406&guids[]=A4623B6A-9E26-4AD6-8596-7B0A6400CBA5&guids[]=E4B01C60-BFF7-472B-4099-A566A98799F9

Answer example:

```
{{"guid":"A4623B6A-9E26-4AD6-8596-7B0A6400CBA5",
"stream_id":null,
"created_ts":"2017-11-03 10:12:51",
"offer_id":3,
"ip":null,
"country":null,
"utm_source":"2",
"utm_medium":"424",
"utm_campaign":"553",
"utm_content":"637",
"status":"trash",
"money":9,
"currency":"EUR" },
{"guid":"E4B01C60-BFF7-472B-4099-A566A98799F9",
"stream_id":null,
"created_ts":"2017-11-03 23:49:21",
"offer_id":3,
"ip":null,
"country":null,
"utm_source":"4",
"utm_medium":"525",
"utm_campaign":"186",
"utm_content":"576",
"status":"rejected",
"money":4,
"currency":"EUR" ]}
```

LEAD CREATION

We send requests by the GET or POST method

2. Required parameters

'token' - Webmaster Token, can be obtained in the webmaster interface

'offer_id' - Offer's ID

'name' - Name in order

'phone' - Phone in order

'country' - Two-letter country code (DE, IT и etc.)

'ip' - IP address of the user who made the order

3. Optional parameters

'utm_source' - Utm Source

'utm_medium' - Utm Medium

'utm_campaign' - Utm Campaign

'utm_content' - Utm Content

'utm_term' - Utm Term

4. Example for creating a request

http://api.webvork.com/v1/new-lead?token=aca455be61a4c1dc8019a735851a40db&ip=93.159.233.130&offer_id=1&name=test&phone=test&country=AT

5. In case of a successful request, we return

```
{"status": "ok", "guid": "B4778839-7F25-BD76-C65C-F8D9D6F41D4C"}
```

6. In case of an error, we return

```
{"status": "error", "msg": "empty token"}
```

Instructions for resolving problems with the Postback API

FAQ

The problem is that order.php does not transmit data and the system does not see the lead.

1) In order.php check that selected lines are present in the code.



```
<?php
function getIp()
{
    if (!empty($_SERVER['HTTP_CLIENT_IP'])) {
        $ip = $_SERVER['HTTP_CLIENT_IP'];
    } elseif (!empty($_SERVER['HTTP_X_FORWARDED_FOR'])) {
        $arIp = explode(' ', $_SERVER['HTTP_X_FORWARDED_FOR']);
        $ip = $arIp[0];
    } else {
        $ip = $_SERVER['REMOTE_ADDR'];
    }
    return $ip;
}

function apiWebvorkV1NewLead($post, $ip, $offerId, $counter = 0)
{
    $token = '44f0f40044c4e04444acd4a444444ea4'; // Заменяем на свой из кабинета

    $url = 'http://api.webvork.com/v1/new-lead?token=' . rawurlencode($token)
        . '&ip=' . rawurlencode($ip)
        . '&offer_id=' . rawurlencode($offerId)
        . '&name=' . rawurlencode($post['name'])
        . '&phone=' . rawurlencode($post['phone'])
        . '&country=' . rawurlencode($post['country'])
        . '&utm_medium=' . rawurlencode($post['utm_medium'])
        . '&utm_campaign=' . rawurlencode($post['utm_campaign'])
        . '&utm_content=' . rawurlencode($post['utm_content'])
        . '&utm_term=' . rawurlencode($post['utm_term']);
}
```

2) If there are no lines, then you need to download our standard order.php.

In it, replace only the number in the penultimate line with the desired offer id, insert your token from the account and add it to the landing page folder.

3) Check the send log in the console to see if the landing data is being transmitted. To do this, go to the landing page, open the console in the browser, enable recording, make a test order, look at the headers and the data sent.

4) Check that webvork.js has been removed from the js folder of landing page..

How to transfer sub_id with UTM tag?

Sub_id can be passed to any of four tags:

- utm_content
- utm_term
- utm_medium
- utm_campaign

For static Sub_ID

In lines

```
<input name="utm_campaign" type="hidden" class="">
```

Each parameter in **index.html** should be replaced with

```
<input name="utm_campaign" type="hidden" class=""  
value="NEEDED_SUB_ID_HERE">
```

Example:

If **Sub_id** - facebookcompany, then

```
<input name="utm_campaign" type="hidden" class="" value="facebookcompany">
```

The parameter must be changed in all forms of the landing page accordingly.

The image shows a landing page for SLIM4VIT on the left and a browser developer tools window on the right. The landing page features a pink and white color scheme with a bottle and box of SLIM4VIT. Text on the page includes "SLIM4VIT - AIUTA A LIBERARTI DAI CHILI DI TROPPO CON UN SOLO TRATTAMENTO!", "-50%", and "Ordina con uno sconto". The developer tools window shows the HTML structure of the form, with the following code highlighted:

```
<input name="utm_campaign" type="hidden" class value="facebookcompany">
```

The developer tools window also shows the CSS styles for the input element, including font-size, font-weight, border, width, margin, and padding.

For dynamic Sub_id

First you need to replace **index.html** with **index.php**

then replace the line with

```
<input name="utm_campaign" type="hidden" class="" value="<?=$_GET['sub_id']?>">
```

where **sub_id** is the name of the parameter (you can replace it with your own).

Example:

We pass the value **12345** in the **sub_id** parameter - the value is displayed in the source code in the **utm_campaign** tag.

